

The Integrity Gap

When Good Intentions Undermine Truth

Printable Quote Sheet

Selected lines and prompts for discussion

This sheet collects short passages and framing lines from *The Integrity Gap* that can be used to start discussion, assign reflection prompts, or select opening and closing readings for a book club session.

“The act of sharing is not neutral.”

Discussion use: Use this to open a discussion about personal responsibility in a social media environment.

“The information that spreads fastest is often not the information that is most accurate.”

Discussion use: Connects directly to the accuracy-virality trade-off.

“A meme can be misleading without being invented from nothing.”

Discussion use: Useful for discussing partial truth, compression, and selective framing.

“Compression is not neutral.”

Discussion use: A compact way to ask what information was removed in order to make a message more shareable.

“Both acceptance and dismissal can be lazy.”

Discussion use: Invites cross-ideological humility: the goal is not only to reject the other side’s memes.

“Credibility can be manufactured by combining three things: a real event, a misleading simplification, and the visual style of legitimate journalism.”

Discussion use: A key summary of authority mimicry and partial truth.

“Credibility functions like capital: it accumulates slowly and drains quickly.”

Discussion use: A useful prompt for discussing long-term trust.

“The goal is not to eliminate emotion from political communication.”

Discussion use: Helps prevent readers from interpreting the book as a call for sterile neutrality.

“Evaluation is not complete until it changes behavior.”

Discussion use: Moves discussion from analysis to sharing decisions.

“Not sharing is an action.”

Discussion use: Reframes restraint as active rather than passive.

“Every share is a judgment.”

Discussion use: A strong closing point for group discussion.

“The Integrity Gap widens through habits of speed. It narrows through habits of attention.”

Discussion use: Connects the book’s ethical conclusion to ordinary online habits.

Ways to Use This Sheet

- Ask each participant to choose one line that changed how they think about sharing political content.
- Use one quote as the opening prompt and a different quote as the closing reflection.
- Invite participants to connect a quote to a meme they recently saw but decided not to share.
- Use the final quote as a takeaway for the group: attention, not perfection, is the habit being built.